

Creative Designer Job Description

General Description

In support of the Project Director (PD), the Creative Designer visually tells the story of what God is doing through Lighthouse Church (LH). As a “jack of all trades” creative, the Creative Designer will use their integrated skill set to bring creative vision to life, support our mission to reach the lost and make disciples. This includes, but is not limited to, the design of all worship experience creative elements, bump videos, films, photography, social media assets, website assets, LH merchandise, digital and print media, campus building aesthetics, as well as providing ministry-specific or church-wide initiative design support.

Essential Job Functions

1. Collaborate with PD and Arts Department to develop concept pitches and relevant, innovative, engaging content for sermon series, ministry initiatives, and other projects through strategic design.
2. Support teaching pastor team through the creation and production of all visuals, sermon props, and graphics for worship experiences.
3. Create bump videos and one-off films for worship experiences and special events.
4. Design relevant, visually driven graphics and video clips for social media accounts to maximize impact and effectiveness across social media channels, including but not limited to Facebook, Instagram, Twitter, and YouTube.
5. Design new merchandise and apparel for the LH Merch Store on a quarterly basis.
6. Support film team on project-by-project basis to create compelling, storied videos to communicate what God is doing at LH.
7. Consistently develop skills while identifying new creative techniques and cutting edge design trends.
8. Prep files and package them for delivery to vendors; develop and maintain strong relationships with external vendors.
9. Perform other duties as assigned.

Education and Experience

The ideal candidate is an LH partner with 3-5 years experience as a designer in a church and/or business environment. A degree in graphic design, media or related field is required. Extensive demonstrated experience, in some cases, may be substituted. The successful individual will have strong attention to detail, exceptional communication skills, and the ability to meet deadlines in a fast-paced environment. He or she will also possess a working knowledge of Google Apps, Wordpress and Apple applications, as well as a strong knowledge of Adobe Creative Cloud. A portfolio with examples of video, print and digital media is required.

Compensation

This is a full-time position (40 hours) compensated at a rate depending on experience.