

Creative Designer Job Description

General Description

In support of the Project Director (PD), and in collaboration with the Arts Team, the Creative Designer visually tells the story of what God is doing through Lighthouse Church (LH). As a design professional, the Creative Designer will use their integrated skill set to bring creative vision to life and support our mission to reach the lost and make disciples. This includes, but is not limited to, the design of worship experience & special event creative elements, social media assets, website assets, LH merchandise, digital and print media, and campus building aesthetics, as well as providing ministry-specific or church-wide initiative design support.

Essential Job Functions

1. Collaborate with PD and Arts Department to develop concept pitches and relevant, innovative, engaging content for sermon series, ministry initiatives, and other projects through strategic design.
2. Support teaching pastor team through the creation and production of visuals, sermon props, and graphics for worship and teaching experiences.
3. Create graphic elements for bump videos and one-off films for worship experiences and special events.
4. Design relevant, visually driven graphics and motion graphics to maximize impact and effectiveness across all communications, including but not limited to social media channels such as Facebook, Instagram, and YouTube.
5. Design new merchandise and apparel for the LH Merch Store on a quarterly basis.
6. Support the film team on a project-by-project basis to create graphic elements that enhance the compelling, storied videos that communicate what God is doing at LH.
7. Adhere to and Champion the LH Brand Guidelines, while consistently developing skills and identifying new creative techniques and cutting edge design trends.
8. Prep files and package them for delivery to vendors; develop and maintain strong relationships with external vendors. Maintain organized digital and physical assets, equipment, inventory and supplies.
9. Perform other duties as assigned.

Education and Experience

The ideal candidate is an LH partner with 3-5 years experience as a designer in a church and/or business environment. A degree in graphic design, multimedia or related field is required. Extensive demonstrated experience, in some cases, may be substituted. The successful individual will have strong attention to detail, exceptional communication skills, and the ability to meet deadlines in a fast-paced environment. He or she will also possess a working knowledge of Google Apps, Wordpress and Apple applications, as well as a strong knowledge of Adobe Creative Cloud. A portfolio with examples of graphic design, print and digital media is required.

Compensation

This is a part-time position (up to 25 hours per week) compensated at a rate depending on experience.